



# Our country. Fit for the future.

The national vision for the Olympic and Paralympic Games in Germany



## The movement Germany needs right now.

The Olympic and Paralympic Games move the entire world. Above all, they have a great impact in and for the host country. They unite the nation, build confidence and motivate to give it all. They create connections and emotional moments far beyond the host country's borders. They inspire us, encourage us for the future and help us to look ahead with a positive mindset. This is precisely why hosting them is a key goal for German sport policy!

In applying to host the Games, we are already facing up to the challenges and changes in Germany. The overriding question is: how do we make our country fit for the future?

We have great potential – but sometimes see ourselves too pessimistically, given what we have to offer. At a time of increasing polarisation in society and pressing questions that will define our future, we are willing and able to provide an inspiring and unifying answer that will improve people's lives.

The Olympic flame can be the spark for our positive narrative for the future, for a movement made up of civil society, sports, business and all those who want to get involved. As the third-largest economy in the world, Germany has the creative energy needed to look to the future with confidence. We are a nation of innovation, engineering excellence and economic power. Our country has the strength to truly embrace the Olympic motto of “faster, higher, stronger – together”.



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The lasting emotional legacy of the FIFA World Cup 2006 and of so many other major sports events show that hosting the Olympic and Paralympic Games in Germany can strengthen our sense of unity and serve as a catalyst for change. The Games are an additional engine for renewal under the participation of many – the driving shake-up of society as a whole towards a modern Germany. They provide us with a shared vision for a possible target date of 2036, 2040 or 2044. We want to motivate people in our country to become active participants in this movement, not just spectators. The Games will be a national shared project that shines far beyond our country's borders.

## A vision for us – a role model for everyone.

We would host the Games in a country that is modernising, making economic and social progress, and developing solutions to the national and global challenges of the future. We would use the stage provided by global sport to send a strong message for European values and Olympic ideals, as well as for democracy, peace, diversity and inclusivity: Our Games are ecologically innovative, socially unifying and economically prudent. In hosting the Olympic and Paralympic Games, we would make our country more sustainable and resilient: We pool our resources intelligently together. Our focus is on the principles of climate-neutral Games that manage resources sustainably. Naturally, we have the highest standards with regards to protecting human rights. We promote child and youth activity and movement in Germany and think digitally, thus creating a sport-enthusiastic generation as well as a healthier society.

The Special Olympics World Games 2023, the UEFA Euro 2024 and the FISU World University Games 2025: Every year, outstanding and diverse major sports events – show that Germany can be a good host. The Olympics in Germany would be an inspiring experience for everyone – for thousands of athletes from around the world, for millions of guests on-site, for billions of television viewers. Above all, for the 84 million people who live here and celebrate successes together, with role models on the field and enthusiasm in the stands. 84 million people who would present a stable, democratic, open and modern country to friends from all over the world with joy and pride, a country that has improved in

various areas and is fit for the future.

## We make sports accessible for everyone.

The movement Germany needs right now will make the upcoming generation the most athletic in the country's history. It removes barriers, be they financial, physical or cultural. It makes it easier for people to join sports clubs and helps sports clubs to overcome the challenges they face. The future of sport is barrier-free, inclusive, and equitable.

## We bring our elite sports on top of the world.

The movement Germany needs right now gives us new reasons to celebrate and puts German elite sports back on track for success at the Olympic and Paralympic Games, but not only there. The movement Germany needs right now focuses on reliable support structures, scouts talented athletes, for example in schools and sports clubs, broadens the basis of qualified voluntary and professional trainers, combines competitive sport with training and careers, and puts Germany among the world's elite. It showcases the full breadth and diversity of sports and strengthens the sense of unity through successful athletes.

## We inspire volunteerism.

8.3 million volunteers and helpers form the basis of sport. It is thanks to them that we have such a wide range of sports to offer in Germany. The movement Germany needs right now values this engagement and encourages commitment to society and the common good by providing targeted funding, enhanced qualification programmes and digital support. The power of the Games strengthens volunteerism in Germany. Volunteer engagement is rewarded, and the broad landscape of clubs is secured for the long term.

## We keep society united.

The movement Germany needs right now creates new unity. The Olympics in Germany will be a unifying chapter of our identity, promoting integration and strengthening the sense of belonging. It will strengthen us as an inclusive society and



sporting nation that creates access and enables participation in society through sport. It will spark changes that foster togetherness and unite the country behind a common goal. Our focus here is on the young generation, as it will be their Games in particular.

## **We make inclusion a reality.**

The movement Germany needs right now removes barriers for people with disabilities, both in infrastructure and in mindsets. It ensures increased support for Paralympic sports. An inclusive movement inspires us to bring Olympic and Paralympic sport closer together.

## **We improve the nation's health.**

The movement Germany needs right now makes our society more active. Regular exercise not only reduces the risk of cardiovascular diseases and depression but also alleviates stress and enhances overall well-being. The Olympics highlight sport and movement as a health factor.

## **We modernise our sports infrastructure.**

The movement Germany needs right now improves the quality of people's lives in cities and the countryside. The Olympics enable us to bring together various stakeholders from politics, business, sports and society and to pool our strengths. We invest in our country's sports infrastructure to ensure that sports facilities, gyms and swimming pools are fit for the future, thus creating a lasting legacy for a wide range of sports opportunities in clubs, schools and communities.

## **We promote international understanding.**

The movement Germany needs right now uses sports as an opportunity to connect further with the world and build bridges. It presents our ideas and capabilities to the world. It enables us to learn through movement and contact with other people's

lives and skills, while remaining mindful of our history and responsibilities.

## **We improve Germany's image in the world.**

The movement Germany needs right now will attract trade partners, skilled workers and friends to our country. As host of the Olympic and Paralympic Games, whose benchmark are European values and Olympic ideals, we would once again show ourselves to be a reliable, resilient partner and a driver of international understanding. People from all over the world would experience Germany as an attractive location for business, tourism and culture and as an open, beautiful and liveable country with superb cultural heritage. We create unforgettable encounters – in real life and digital.

The Olympic and Paralympic Games in Germany would bring us closer to the world and to each other. They can convince our country once again of its own strength and generate a totally new momentum. The Games preserve what is good and make it even better. The Olympic movement is precisely the movement Germany needs right now: faster, higher, stronger – together.

### **#DafürSeinIstAlles**

The Federal Government and the German Olympic Sports Confederation